

Please note that these Programme Rules may not apply to Wealth and Investment Clients, who must contact their Relationship Manager for more information.

1 Earning Rewards Points

1.1 Card Rewards – Earn up to 1.25% back in Rewards Points on all Qualifying Purchases

You will Earn Rewards Points at the following percentage of your Card spend when you use your Card to pay for Qualifying Purchases at any store other than a Caltex or a Participating Grocery Retailer or a Participating Fashion Retailer or a Participating Lifestyle Retailer (except where the Spend Cap in 1.2.2 below has been exceeded):

Qualifying Standard Bank Card	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Earn Cap (Rewards Points per fixed cycle)
Credit Card	0.5%	0.6%	0.8%	1.25%	1.25%	30 000
Debit/Cheque Card	0.2%	0.3%	0.4%	0.5%	0.5%	

1.2 CYOR - Earn up to 20% back in Rewards Points on qualifying purchases depending on the Category Earn you have chosen: Grocery Rewards, Fashion Rewards or Lifestyle Rewards.

1.2.1 You will Earn Rewards Points at the following percentage of your Card spend when you use your Card (excluding any virtual payment platforms) to pay for Qualifying Grocery Purchases at any Participating Grocery Retailer or Qualifying Fashion Purchases at any Participating Fashion Retailer or Qualifying Lifestyle Purchases at any Participating Lifestyle Retailer:

Qualifying Standard Bank Card	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Earn Cap (Rewards Points per fixed cycle)
Credit Card	1.5%	2%	3%	10%	20%	20 000
Debit/Cheque Card	0.5%	1%	2%	5%	5%	

1.2.2. You will Earn Rewards Points at Participating Grocery Retailers or Participating Fashion Retailers or Participating Lifestyle Retailers at the percentages set out in the table above on 20% of your total monthly qualifying Card spend. Your Qualifying Grocery Purchases, Qualifying Fashion Purchases or your Qualifying Lifestyle Purchases that exceed 20% of your total qualifying monthly purchases on your Card spend, will Earn Rewards Points at up to 1.25% of your total Card spend as set out in clause 1.1 above.

1.2.3 Depending on which Category Earn you choose, you will Earn Rewards Points up to 1.25% of your total Card spend for the categories you did not select. i.e. if you choose Fashion Rewards you will Earn up to 20% back in Rewards Points on Qualifying Fashion Purchases as indicated in clause 1.2.2 above and you will Earn up to 1.25% of your total Card spend on Qualifying Grocery Purchases and Qualifying Lifestyle Purchases.

1.2.4 Please note that if you make a Qualifying Fashion Purchase on lay-by at any Fashion Retailers, the Fashion Rewards you Earn as indicated in clause 1.2.2 will only be calculated on the value of the final instalment made with your Card.

1.2.5 You will earn up to 20% back in Rewards Points when using your qualifying Standard Bank account to pay for your gym membership through a debit order.

1.3 Retailer Rewards – Earn up to 5% back in Rewards Points at Rewards Retailers

1.3.1 You will Earn Rewards Points at the following percentage of your Card spend when you use your Card to pay for Qualifying Purchases at the following Rewards Retailers:

Rewards Retailer	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Earn Cap
Clicks	1% (on all Qualifying Purchases excluding all online purchases, prescription medications, dispensary fees, airtime or gift card purchases)					None
FreshStop	1.75% at FreshStop (on all Qualifying Purchases)					1.75% on a maximum value of R150 per transaction & up to a maximum of 1 000 Rewards Points (R100) per Fixed Cycle
Hirsch's	1.5% (on all Qualifying Purchases)					None
Incredible Connection	1.25% (on all Qualifying Purchases)					None
KFC	1% (on all Qualifying Purchases)					None
Makro	0.75% on all Qualifying Purchases and Rewards Points Redeemed, excluding food, groceries, liquor, cellular products, delivery charges, financial services (such as extended warranties), trade debtors account payments and gift cards.					5 000 Reward Points (R500) per Fixed Cycle
Musica	1% (on all Qualifying Purchases)					None
NetFlorist	2.5% (on all Qualifying Purchases)					None
Olympic Cycles	3% (on all Qualifying Purchases)					None
Samsung	1.5% on all Qualifying purchases at the following Samsung stores: Gateway Theatre of Shopping and Pavilion Shopping Centre in KwaZulu-Natal, Strubens Valley, Rosebank Mall, Mall of Africa and Sandton City in Gauteng.					None
ShowMax	5% (on all Qualifying Purchases)					None
SweepSouth	1.5% (on all Qualifying Purchases)					None

Rewards Retailer	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Earn Cap
The Cross Trainer	2.5% (on all Qualifying Purchases)					None
The Body Shop	1% (on all Qualifying Purchases)					None
Tiger Wheel and Tyre	2.5% (on all Qualifying Purchases)					1 500 Rewards Points (R150) per transaction
UCount Rewards Online Mall	3.75% (when you are logged on to the UCount Rewards Online Mall, on all Qualifying Purchases, excluding airtime, eVouchers and redemptions on Charities, Avios, SAA, unsecured lending (Term Loan and Revolving Credit Plan) and saving & investments (Autoshare Invest, Notice Deposit, PureSave and Tax Free Investment Account))					None
Wine-of-the-Month Club	2% (on all Qualifying Purchases, online only)					None
XKIDS	2.5% (on all Qualifying Purchases)					None
Xtrend	2.5% (on all Qualifying Purchases, excluding all online purchases)					None
Zando	1.5% (on all Qualifying Purchases)					None
Netstar	Netstar products purchased from February 2016 Earn R19 per month back in Rewards Points on a Netstar Basic (Safe and Sound) system from a monthly subscription fee of R109 Earn R41 per month back in Rewards Points on a Netstar Plus (Safe and Sound Plus) system from a monthly subscription fee of R149 Earn R60 per month back in Rewards Points on a Netstar Early Warning (Safe and Sound Early Warning) system from a monthly subscription fee of R179 Netstar products purchased from 1 March 2018 12% per month back in Rewards Points on a Netstar Plus (Safe and Sound Plus) system 12% per month back in Rewards Points on a Netstar Early Warning (Safe and Sound Early Warning) system					None

1.3.2 In addition to the rates set out above, you will Earn up to 1.25% (as set out in clause 1.1 above) per transaction per Fixed Cycle at Rewards Retailers, excluding Netstar.

1.4 Fuel Rewards – Earn up to R5.00 back in Rewards Points per litre of fuel purchased at Caltex:

1.4.1 You will Earn Rewards Points at the following rates per litre of Fuel purchased at Caltex (excluding SnapScan, MasterPass and any other similar virtual payment platforms), up to a maximum of 20% of your total qualifying monthly Card spend.

1.4.2 To determine the number of litres of Fuel that qualify for Rewards Points we take into account the weighted average Fuel price provided by Caltex for the Fixed Cycle.

Qualifying Standard Bank Card	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Earn Cap (Rewards Points per fixed cycle)
Credit	35cpl	50cpl	70cpl	R1.25pl	R5pl	10 000
Debit/Cheque	20cpl	30cpl	40cpl	50cpl	50cpl	

*cpl means cents per litre

*pl means per litre

1.5 Social Rewards

1.5.1 Social Rewards are the Rewards we award you for your social media posts on Twitter. In order to qualify for Social Rewards you must:

1.5.1.1 have a Twitter (**Social Media**) account;

1.5.1.2 link your Social Media account to your Rewards Account by:

- visiting the UCount Rewards website www.standardbank.co.za/ucount;
- clicking on “Collect more by linking your Social Network”; and
- adding the Social Media account you would like to link to your Rewards Account,

1.5.1.3 mention #UCount in a positive or neutral manner on Social Media by:

- posting a picture and mention #UCount; and/or
- re-tweeting or sharing a #UCount related tweet or post.

1.5.2 You must use the appropriate hashtag, being #UCount. Mentioning UCount Rewards without the correct hashtag will not qualify for rewards points.

1.5.3 Social Media posts are subject to moderation for the quality and originality of posts by us.

1.5.4 You will fall into one of the categories below based on the number of followers you have on your social media account:

Category	Number of followers
A	10 001+ followers
B	1001 - 10 000 followers
C	0 - 1000 followers

1.5.5 Rewards will be allocated to you depending on the category you fall into as set out below:

Activity	Points allocation
Link a social account	A=200, B=100, C=50
Using #UCount only	A=50, B=30, C=10
Using #UCount with a picture	A=70, B=50, C=30
Retweet or sharing #UCount	A=50, B=30, C=10

1.5.6 We will reward you with Social Rewards up to 8 activities per month subject to a maximum of 690 Rewards Points, across all your linked Social Media accounts.

1.6 Standard Bank Mobile Data Rewards

If you are in Good Standing and you have an active Standard Bank Mobile SIM, you will receive data on your Standard Bank Mobile SIM every month as set out below:

Tier	Monthly Data Reward
Tier 1	50MB
Tier 2	100MB
Tier 3	500MB
Tier 4	1GB
Tier 5	2GB

1.7 When you will not Earn Rewards Points

Please note that you will not Earn Rewards Points on purchases relating to gambling, toll fees, cash advances, electronic funds transfers, inter-account transfers and/or payments, cash withdrawals, foreign exchange purchases, cheques issued, stop and/or debit orders, Fuel not purchased at a Caltex and Garage card purchases.

2 CAPS

2.1 The Earn Cap is the maximum value of Rewards Points you can Earn from us in each Fixed Cycle. The Earn Caps are set out below.

Earn Caps	Amount (Rewards Points)
Card spend on Qualifying Purchases at any store other than a Rewards Retailer, Participating Grocery Retailer or Caltex	30 000 (per fixed cycle)
Card spend at Participating Grocery Retailers, Participating Fashion Retailers or Participating Lifestyle Retailers (as selected by you under CYOR)	20 000 (per fixed cycle)
Card spend at Caltex	10 000 (per fixed cycle)
FreshStop	1 000 (per fixed cycle)
Makro	5 000 (per fixed cycle)
Tiger Wheel and Tyre	1 500 (per transaction)

2.2 The Redemption Cap is the maximum value of Rewards Points you can redeem in a month on your UCount Rewards Card. The Redemption Cap is set out below.

← **Redemption Cap: 200 000 Rewards Points (R20 000) per month** →

3 Rewards Tier Points

Your Tiering Points are based on your monthly banking activity and the number of qualifying Standard Bank products and services that you use every month as set out in clause 5 below. The following criteria will be applied in order to calculate your Tiering Points:

Type	Rule	Frequency/Value	Monthly Tiering Points	Cap
Digital	1a Use the Standard Bank app, Internet and/or cellphone banking for customer-initiated transactions (excluding prepaid transactions)	Minimum 4 times a month	25	
	1b Use the Standard Bank app, Internet banking, cell phone banking and/or the ATM for prepaid transactions or buying Standard Bank Mobile airtime or data.	Minimum 4 times a month	25	
	2 Make a payment using your Standard Bank Personal Credit or Cheque Card on SnapScan	Minimum 1 transaction a month	50	
	3 Link, activate and access the UCount Rewards tile on your Standard Bank app dashboard. The UCount Rewards tile has to be accessed monthly in order to receive Tiering Points.	Monthly	25	
	4 Have an active Standard Bank Mobile SIM card.	Monthly	50	

Type	Rule	Frequency/Value	Monthly Tiering Points	Cap
Marketing and Communications	5 Receive all your personal Current account statements via email	Monthly	25	
	6 Give us consent to send you internal marketing material	Monthly	100	
	7 Update your UCount Rewards profile (this includes updating all three of the following: your preferred Cellphone number, preferred email and a survey question) on the UCount Rewards website.	Once in a rolling 3 month period	25	
Savings and Investments	8a Hold a qualifying* Fixed Term Savings account and keep an average monthly balance of R25 000 or more.	Investment term of 3 months or more	100	200
	8b Hold other qualifying* Savings and/or Investment accounts and keep an average monthly balance across all products (demand).	Average monthly balance: R5 000 – R9 999.99 Or R10 000 – R49 999.99 Or R50 000 – R99 999.99 Or R100 000 or more	25 50 100 125	
Transactional	9 Hold a transactional Current account for a minimum number of years	Current account tenure: 1–9 years Or 10 years or more	50 100	
	10 Keep an average monthly balance in your Current account	Average monthly balance: R10 000 – R24 999.99 Or R25 000 or more	50 100	
	11 Meet the minimum monthly deposit*** amount into your transactional Current account	Monthly deposit: R5 000 – R19 999.99 Or R20 000 – R49 999.99 OR R50 000 or more	25 50 75	
	12 Set up Debit Orders to pay your bills from your transactional Current account	Monthly Debit orders: 3–6 Or 7 or more	25 50	
Lending	13 Hold an active** Standard Bank Home Loan	Limited to one Home Loan per month	50	
	14 Hold an active** Standard Bank Vehicle and Asset Finance agreement (which is paid by debit order)	Number of Vehicle and Asset Finance Agreements you have had with Standard Bank provided the latest one is an active deal	<ul style="list-style-type: none"> • If you are on deal 1 = 50 points • If you are on deal 2 = 75 points • If you are on deal 3 = 100 points • If you are on deal 4 = 125 points • If you are on deal 5 = 150 points • If you are on deal 6 = 175 points • If you are on 7 deals or more = 200 points 	200
	15a Have an active** qualifying* Standard Bank Revolving Credit Plan (which is paid by debit order)	Utilize a monthly average of between: 1 – 84% Or 85% or more of your Revolving Credit Plan facility limit	50 75	200
	15b Have an active** qualifying* Standard Bank Access Loan, Personal Loan or Medium – Term Loan (which is paid by debit order)	For each product per month	75	

Type	Rule	Frequency/Value	Monthly Tiering Points	Cap
Risk and Wealth	16 Hold an Online Share Trading account and make cumulative monthly trades (Equities / Contract For Difference (CFD) initial margin).	Monthly trade value: R0 – R24 999 Or R25 000 – R49 999.99 Or R50 000 – R99 999.99 Or R100 000 or more	25 50 75 100	100
	17 Hold a qualifying* Standard Bank Insurance policy	a Hold the following qualifying Standard Bank Insurance policy: Standard Bank Prestige Warranty, Standard Bank Standard Warranty, Innovation Prestige Warranty, Innovation Standard Warranty, Upfront Warranty (Prestige and Standard), Standard Bank Unity Hospital Cash Plan, Standard Bank Legal Assist Plan, Vehicle Asset and Finance Protection Plan (Credit Life – Motor Finance), Standard Bank Accident Protection Plan	a For each product per month = 25 points	200
		b Hold the following qualifying Standard Bank Insurance policy: Credit Card Protection Plan, BlueBean Credit Card Protection Plan, Home Loan Protection Plan, Personal Loan Protection Plan, Home Owners Comprehensive, Stansure, Standard Bank Funeral Plan	b For each product per month = 50 points	
	18 Buy foreign currency* from us using your transactional Current account (including Shyft)	R7 500 or more in a rolling 12 month period	50	
	19 Draft a Will through Standard Bank, nominate us as the Executors and allow us to keep the original will in safe custody.	Monthly	25	

* The list of qualifying products is set out in clause 5 below.

** Only loan accounts with debit balances qualify for Tiering Points.

*** Inter-account transfers are excluded.

4 Rewards Tier Level

4.1 We will calculate your Rewards Tier Level using your Tiering Points. The number of Tiering Points you have will determine your Rewards Tier Level. The number of Tiering Points required for each Rewards Tier Level are:

4.1.1 Tier 1: 0 to 399 Tiering Points;

4.1.2 Tier 2: 400 to 574 Tiering Points;

4.1.3 Tier 3: 575 to 724 Tiering Points;

4.1.4 Tier 4: 725 to 874 Tiering Points;

4.2 Tier 5: 875 and more Tiering Points, as well as a minimum qualifying Standard Bank Credit Card spend of R20 000 or more per fixed cycle or accumulated across all your qualifying Standard Bank personal Credit Cards.

5 Qualifying Products And Services/Transactions

The qualifying Standard Bank products and services that will contribute towards your Tiering Points are set out below:

5.1 Debit Cards:

Standard Bank VISA/Mastercard Debit Card, Access Banking Blue Debit Chip Card and Student Achiever Debit Card, Excluding Virtual Cards.

5.2 Cheque Cards:

Student Achiever Blue/Silver Cheque Card, Elite Banking Gold Cheque Card (including Elite Banking Cheque Cards issued for a MyMo Account), Consolidator Banking Gold Cheque Card, Prestige Banking Titanium Cheque Card, Young Professional Cheque Card, Private Banking Platinum Cheque Card, Wealth and Investment Cheque Card.

5.3 Credit Cards:

Access Credit Card, Blue Credit Card, Gold Credit Card, Titanium Credit Card, Young Professional Credit Card, Platinum Credit Card, World Citizen Credit Card, World Mastercard Credit Card, World Elite Mastercard Credit Card and World Elite Metal MasterCard Credit Card.

5.4 Customer initiated transactions

Payments from the Standard Bank mobile app, Internet banking or cell phone banking, including pay now payments, once-off payments, electronic account payments, bill payments, traffic fine payments, electronic account payments, inter-account transfers and instant money transactions.

5.5 Prepaid transactions

Qualifying prepaid products are: Airtime, Data, SMS bundles and Electricity

- 5.6 Savings and Investments:**
- 5.6.1 Fixed term accounts:** Fixed Deposit*, Senior Citizen* Fixed Deposit*, Electronic Fixed Deposit*, Consolidator Fixed Deposit*, ContractSave (General and Premium accounts), Shareplus Deposit, BonusPlus Deposit and Shari'ah Fixed Deposit**, Wholesale Fixed Deposit and Tax Free Fixed deposit. *With a term of at least 3 months.
**Please note that Earning Rewards Points has been endorsed as Shari'ah compliant by the SAC, but this endorsement does not extend to all products and Rewards Retailers through which Rewards Points may be earned. It extends only to products that have been certified as compliant. You are responsible for ensuring that the Rewards Points are Earned and Redeemed for permissible reasons.
- 5.6.2 Other Savings & Investment accounts:** PureSave Account, AccessSave, Notice Deposit, MarketLink, Tax Free Call Deposit, Tax Free Call Plus, Electronic Call Deposit, Electronic 32-Day Notice Deposit, MoneyMarket Call Account, Tiered Rate Call Deposit, Personal Book PlusPlan, Personal AutoBank PlusPlan, Retail/Wholesale Call Deposit, Notice Deposit (AutoPlus Linked), Prestige Book PlusPlan, Elite Book PlusPlan, Staff AutoBank PlusPlan, Staff Book PlusPlan, Elite AutoBank PlusPlan, Prestige AutoBank PlusPlan, Consolidator AutoBank PlusPlan, Non-Resident PlusPlan, Enterprise Book PlusPlan and Enterprise AutoBank PlusPlan, Flexi Advantage and MoneyMarket Select.
- 5.7 Personal Loans:**
Medium Term Loan, Revolving Credit Plan Loan, Achiever Plan Credit and Access Term Loan all of which must be repaid with a debit order or stop order.
- 5.8 Home Loans:**
All personal home loans* with debit balances, excluding Business Mortgages and Commercial Loans.
*Home Loans held in trust are excluded.
- 5.9 Vehicle and Asset Finance:**
Financial Rent (Consumer), Instalment Sale, Financial Lease, Full Maintenance Lease and Operating Rental. Paid for with a debit order and not a stop order.
- 5.10 Insurance Products*:**
- 5.10.1** Standard Bank Prestige Warranty, Standard Bank Standard Warranty, Innovation Prestige Warranty, Innovation Standard Warranty, Upfront Warranty (Prestige and Standard), Standard Bank Accident Protection Plan, Home Loan Protection Plan, Vehicle Asset and Finance Protection Plan (Credit Life – Motor Finance), Home Owners Comprehensive, Credit Card Protection Plan, Standard Bank Funeral Plan, Personal loan Protection Plan, Stansure, Standard Bank Legal Assist Plan, Standard Bank Unity Hospital Cash Plan and BlueBean Credit Card Protection Plan.
***Only when the premium is held by and paid by the policyholder who is the member.**
- 5.10.2 Only the above products which are underwritten by Standard Insurance Limited or Liberty Life will qualify for Tiering Points.**
- 5.11 Share Trading Products**
Hold an active FICA compliant Online Share Trading account with a credit balance from the Standard Online Share Trading Platform. Qualifying trades include both buying and selling of Equities and/or buying and selling CFDs (Initial margin value is measured). The qualifying purchase value excludes any fees and charges.
- 5.12 Forex Products**
TravelWallet, Foreign Notes, MoneyGram and Shyft. Qualifying Shyft transaction: Purchase to the value of R7 500 or more of foreign currency directly from your Shyft ZAR wallet in a 12-month period. The qualifying purchase value excludes any fees and charges.
- 6 Rewards Retailers**
The Rewards Retailers are Clicks, FreshStop, Hirsch's, Incredible Connection, KFC, Makro, Musica, NetFlorist, Olympic Cycles, Netstar, Samsung, ShowMax, SweepSouth, The Cross Trainer, The Body Shop, Tiger Wheel & Tyre, UCount Rewards Online Mall, Wine-of-the-Month Club, XKIDS, Xtrend and Zando.
- 7 List Of Redemption Options**
- 7.1** Redemption with Redemption Retailers which includes: Clicks, FreshStop, Hirsch's, Incredible Connection, KFC, Makro, Musica, NetFlorist, Olympic Cycles, Samsung, SweepSouth, The Cross Trainer, The Body Shop, Tiger Wheel & Tyre, UCount Rewards Online Mall, Wine-of-the-Month Club, XKIDS, Xtrend, Zando, Bidvest Premier Airport Lounges, Admyt and KaChing ticketless parking apps, Caltex and UCount Rewards Travel Mall;
- 7.2** Redemption into the following qualifying Standard Bank products – Unsecured Lending (Revolving Loan and Term Loan), PureSave Account, Notice Deposit Account, Tax Free Investment Account and AutoShare Invest.
- 8 Participating Grocery Retailers**
The Participating Grocery Retailers are Checkers, Checkers Hyper, Food Lover's Market, Fruit & Veg City, Makro, Pick n Pay, Shoprite, SPAR and Woolworths, except where these stores are situated at fuel forecourts.
- 9 Participating Fashion Retailers**
The Participating Fashion Retailers are: Country Road, Edgars, Foschini, Jet, Makro, The Fix, Trenergy, Witchery, Woolworths and Zando.
- 10 Participating Lifestyle Retailers**
The Participating Lifestyle Retailers are: Bargain Books, Debonairs Pizza, Exclusive Books, Fego Caffé, Fishaways, Lupa Osteria, Milky Lane, Mugg & Bean, Mythos, Nu Metro, Ocean Basket, Planet Fitness, Reader's Warehouse, Roman's Pizza, Salsa Mexican Grill, Steers, Ster-Kinekor, Turn 'n Tender Steakhouse, Virgin Active, Viva Gym, Vovo Telo Bakery & Café and Wimpy.
- 11 Fees**
The fees in connection with UCount Rewards (effective 1 January 2020) are:
- Annual membership fee: R300 (only applicable if you selected an annual membership fee and joined prior to 1 July 2019)
 - Monthly membership fee: R25
 - Re-joining fee: R37
 - Card replacement fee: R55
 - Balance request SMS: R1
 - PIN reset fee: first 3 (three) PIN resets are free, and thereafter 100 Rewards Points (R10,00) per PIN reset, which will be deducted from your Rewards Account.
 - Card Courier Fee:
 - R94.85: Major centres; or
 - R151.22: Regional areas.